



Department Heads' Meeting

February 15, 2017

Agenda

- News you can use!
 - Ursinus Institute
 - BCSSE findings
 - Upcoming HEDS senior survey
- Ursinus 150 Plan
 - Departmental goals and objectives/outcomes
 - Annual report/Outcomes Assessment





Ursinus Institute for Student Success



2016 Ursinus Administration

Survey focus

Assessing

- (1) Time and effort first-year students devoted to activities in high school
- (2) Time and effort first-year students expect to devote during their first year of college
- (3) What first-year students expect their institutions to provide them regarding opportunities and emphasis



How we used/are using results...

- Educated first year advisors on new advising reports
 - Personalized invitations to students who may benefit from specific programs based on their survey responses
 - Analyzing student responses in conjunction with demographics and high school academic characteristics
 - Comparing results with mid-term grades, final grades, and retention to spring
- ...and the list continues to grow



Commitment to Ursinus

Ursinus was....	
First choice	66.8%
Second choice	18.6%
Third choice	10.0%
Fourth choice	2.3%
Fifth choice or lower	2.3%

Intention to graduate	
Yes	95.5%
Uncertain	4.5%

Importance of Campus Support

How important is to you that Ursinus provides each of the following?

<i>1 = not important; 6 = very important</i>	Ursinus 4, 5, 6	<i>2015 BCSSE</i>
A challenging academic experience	89.8%	85%
Support to help students <u>succeed academically</u>	98.6%	96%
Opportunities to <u>interact with students from different backgrounds</u>	84.7%	83%
Help managing your <u>non-academic responsibilities</u>	81.1%	78%
Opportunities to be <u>involved socially</u>	94.3%	88%
Opportunities to attend <u>campus activities</u> and events	92.3%	88%
<u>Learning support services</u>	93.8%	90%

Higher Education Data Sharing (HEDS) Senior Survey 2017

- Satisfaction survey administered to seniors prior to graduation
- Assess the impact of the Ursinus experience
 - intellectual growth and development,
 - satisfaction with campus services, facilities
 - immediate plans following graduation
- Consortium of private, mostly liberal arts baccalaureate institutions
- Link to web-based survey will be emailed to student's Ursinus College email address beginning March 22nd



How satisfied are you with the Quality of Campus Services and Facilities?

Class of 2014 responses Percent responding "Generally Satisfied and Very Satisfied"

Classroom/Laboratory Facilities	92.5%
Computer Facilities and Resources	81.7%
Computer Services and Support	90.9%
Library Facilities and Resources	92.5%
Library Services	96.7%
Career Services	74.2%
Counseling Services	41.7%
Financial Aid Office	65.9%
Financial Aid Package	68.3%
Food Services	52.5%
Student Center/Union Facilities	54.2%
Student Center/Union Programs	50.4%
Student Health Services	59.7%
Student Housing	77.5%
Student Financial Services (Student Accounts, etc.)	73.3%
Recreation/Athletics Programs	64.2%
Recreation/Athletics Facilities	71.7%
Registrar's Office	84.1%



Ursinus 150 Plan

Terminology

Pillars

Who we are
What we do

Objectives

Strategic
Aspirational
Support one or more pillars

Tactics

Measureable
Achievable
Support one or more objectives



Strategic Objectives

- Cultivate the capacity for life-long learning through liberal education.
- Promote a vibrant and inviting campus environment.
- Intensify our commitment to diversity and inclusivity.
- Champion risk-taking
- Celebrate Ursinus: past, present, and future.
- Invest in the people of the college as our most important asset.
- Ensure long-term financial sustainability.



Department Annual Reports

- Mission statement
- Goals
 - Link to strategic plan
- Outcomes and/or Objectives
- Assessment Plan

