

Core Strategic Indicators

Ursinus College		9/1/2017			9/1/2017	Target
Enrollment (Fall Term) Fall 17 as of 8/30/17	AY 13-14	AY 14-15	AY 15-16	AY16-17	AY17-18* (8/30/17)	
First-Year Students					(8/30/17)	
Admit Rate (Admits/Completed Apps)	66.3%	83.2%	82.6%	82.4%	78.2%	
Yield (Matrics/Admits)	16.2%	22.4%	19.8%	18.6%	14.7%	
Matriculants	425	497	430	382	402	
Academic Profile - First-Year Students		-			-	
Avg High School GPA (Ursinus recalculated)	3.27	3.20	3.19	3.21	3.34	
25th percentile SAT (fall 17 reflect New SAT test)	1060	1050	1040	1033	1110	
75th percentile SAT (fall 17 reflect New SAT test)	1280	1260	1250	1290	1300	
Percent Submitting SAT Scores	62%	64%	63%	57%	64%	
All Undergraduates					(8/30/17)	
Fall FTE Students	1,586.7	1,668.3	1,635.7	1,546.7	1,497.3	
Full-time students % Pell	23.0%	21.8%	21.5%	19.2%	20.7%	
Full-time students % First-Gen	na	na	25.0%	25.5%	26.1%	
Full-time Students % Students of Color ¹	20.1%	20.9%	20.5%	21.0%	21.7%	
Faculty	AY 13-14	AY 14-15	AY 15-16	AY16-17	AY17-18	
Faculty FTE (fall census)	136.3	139.3	139.7	141.0	137.7	
Student-Faculty Ratio (FTE calc)	11.6	12.0	11.7	11.0	10.9	12.0
Student Outcomes	11.0	12.0	11.7	11.0	10.5	12.0
Retention Rates - First-year cohort	2012	2013	2014	2015	2016	
First Year to Second Year Retention Rate	89.3%	91.8%	85.9%	84.4%	tbd	90%
Graduation Rates - First-year cohort	2009	2010	2011	2012	2013	
4-Year Graduation Rate	74.5%	73.2%	74.9%	74.6%	77.2%	
6-Year Graduation Rate	77.8%	78.0%	76.8%			80%
Post-Graduation Outcomes - Class of:	2013	2014	2015	2016	2017	
% graduating class employed, pursuing additional education, service/fellowship, or military service	97.4%	97.3%	94.3%	92.4%	NA	
Financial Aid	AY 13-14	AY 14-15	AY 15-16	AY16-17	AY17-18*	
All undergraduates						
Total UC Gift Aid	\$36,133,974	\$41,239,889	\$44,600,000	\$44,649,000	\$45,757,768	
Fall % on UC Gift Aid	96.9%	94.9%	97%	99%	98%	
Average UC Gift Aid Award (aided students)	\$23,587	\$25,347	\$27,770	\$29,570	\$31,405	
Student Debt (began UC as first-time, first-year students)	Class of 2013	Class of 2014	Class of 2015	Class of 2016	Class of 2017	
% who borrowed through any loan program	80.0%	79.0%	74.3%	73.9%	tbd	
Average per borrower	\$35,903	\$35,360	\$38,282	\$38,537		
Median (50th Percentile)	\$27,000	\$27,000	\$27,000	\$27,000		
Finance	AY 13-14	AY 14-15	AY 15-16	AY16-17 (unaudited)	AY17-18	
Tuition	\$44,350	\$45,890	\$47,500	\$49,370	\$50,360	
Total Cost of Attendance (TFR&B)	\$55,630	\$57,580	\$59,600	\$61,690	\$62,920	
Revenue per FTE Student Net of UC Grant Aid	\$31,503	\$32,626	\$31,869	\$31,902		
Tuition Discount Rate-all students (UC Grant Aid/Tuition Rev)	52.6%	54.1%	57.6%	59.8%		
% Program Exp Covered by Net Tuit., R & B, Fees	86.4%	87.0%	82.7%	81.0%		
Endowment (end of FY per IPEDS reporting)	\$146,575,155	\$143,260,228	\$129,636,827	\$136,594,930		
Endowment per FTE Student (end of FY)	\$92,379	\$85,870	\$81,074	\$90,460		
Advancement (end of fiscal year)	AY 13-14	AY 14-15	AY15-16	AY16-17		
Alumni Participation (per VSE; donor/record)	16.7%	20.4%	17.5%	17.6%		
Total Donors (Individual and Institutional)	4,088	4,505	5,024	4,988		
Number of 1st Time Donors	667	1,031	923	898		
Total Campaign Gifts (cumulative)	\$33,251,375	\$41,756,365	\$52,398,137	\$64,445,190		
Total Campaign Target (cumulative)	\$27,450,000	\$39,750,000	\$53,350,000	\$67,250,000		
Annual Fund (unrestricted)	\$1,563,355	\$1,618,398	\$2,208,768	\$2,118,778		

^{*}enrollment, student demographics, and financial aid estimates subject to change

¹ Students of color are those who self-identified as American Indian or Alaska Native, Asian, Black, Hispanic, Native Hawaiian or Other Pacific Islander (excludes international students)