

UC-IMAGINE FEST 2022

LIVING WITH TECH



U-IMAGINE CENTER



@UIMAGINECENTER



U-IMAGINE CENTER | IDC 114
NOVEMBER 12 & 13



U-IMAGINE CENTER

Schedule

Friday November 12th

5:00 PM: Dinner/Registration

5:30 PM: Keynote, Introduction

7:30 PM: Team Work Time

Saturday November 13th

8:00 AM: Continental Breakfast

8:30 AM: Team Time

9:30 Advisor Meetings

12:00 PM: Lunch

1:00 PM: Team Time

2:30 PM: Final Pitches

4:30 PM: Keynote and Rewards

Snacks, coffee and water will be provided throughout the event. You can find beverages inside and snacks outside of the U-Imagine Center.

Thank You

Thank you to everyone that made this day happen.
The U-Imagine Center is extremely grateful for your contributions.

Special Thanks To:

Keynote Speakers

Mentors

Judges

Student Workers & Scholars

Donors

Maureen Cumpstone

Mentors



Tommy Armstrong

**Digital Communications Specialist at Ursinus
Ursinus College '20 | B.S. Dramatic Writing**

Tommy performs stream-lined comprehensive video production and editing for ad agencies and businesses. He has created content for television, social media, and miscellaneous online outlets. He works fast and creates professional content to best represent companies. He also makes comedy videos. Check out his satirical web series along with his commercial work on TommyCarrollArmstrong.com



Shelby Bryant

**Program Specialist at Educate Maine
Ursinus College '18 | B.A. History**

Shelby is a young professional with a Bachelor of Arts in History and minors in Media and Communications, Museum Studies, and Gender and Women's Studies. Throughout her career she has years of experience working in various museums.



Judges



Rob Wrzesniewski

**Head of Global Private banking Solutions at SEI
Ursinus College '91 | Business & Applied Econ.**

Robert is Product Development leader in the Financial Services industry with proven performance building innovative teams, delivering strategic results, and managing capital expense budgets. At Ursinus, Robert was a member of the football team.



Christina Mongan

**Director of Emerging Technologies
Drexel University | B.S. Computer Science**

Christina leads at the intersection of Business, Technology, Product and AI. She brings a complementary blend of technical and business acumen with a passion for driving innovation, transformation, and the adoption of emerging technologies. At Drexel she was a part of the Pennoni Honors College Women in Computing Society Founding President, ACM Chapter (Math & Computer Science Society) Treasurer, and Campus Activities Board Marketing Director.



Noah Frantz

**Radar Systems Engineer
Ursinus College '20 | B.S. Physics**

Noah is a Radar System Engineer at Lockheed Martin. While at Ursinus, Noah was a member of the Men's Lacrosse team, winning a Centennial Conference Championship. After Ursinus, Noah received his master's in mechanical engineering with a concentration in robotics at Stevens Tech.

U-Imagine Center

Keynote Speakers

The U-Imagine Center teaches students of all majors how to transform their ideas into reality. In an entrepreneurial world, creative people take the world by storm with innovative ideas. Are you next?

Upcoming Events:

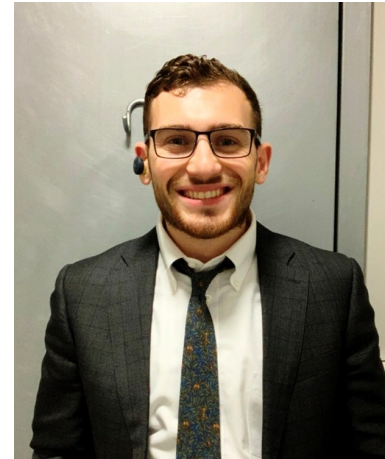
BEAR Innovation | Spring 2023

Digital Spark | Summer 2023

Open Hours

Monday- Friday 1:00pm to 3:00pm
Innovation and Discovery Center
First floor, Room #115

Friday, November 11th



Jonathan Gerhartz

Data Analyst at Voyager

Ursinus College '18 | B.S. Economic & Politics

Jonathan is currently a Data Analyst at Voyager. He also is the founder of Fieyo Media where he and his team are dedicated to helping small and medium-sized businesses take advantage of digital marketing and turn their online presence into an ROI positive business asset. He received an undergraduate degree at Ursinus College and is still a part of the U-Imagine Center as a UCorp Alumni Member.

Saturday, November 12th



Marcos Maciel

Ursinus College '22 | B.S. Computer Science

Marcos was born and raised in Brazil! He is a very proud, soccer-loving, Brazilian. He is into sports, investing, programming, podcasts, running, finding deals online, and a lot more! What he really loves is tech and everything about it. Tech has played a huge role in his life and has allowed him to learn various tech inspired skills! He recently (May '22) graduated from Ursinus College with a degree in computer science where he was also a member of the track team.