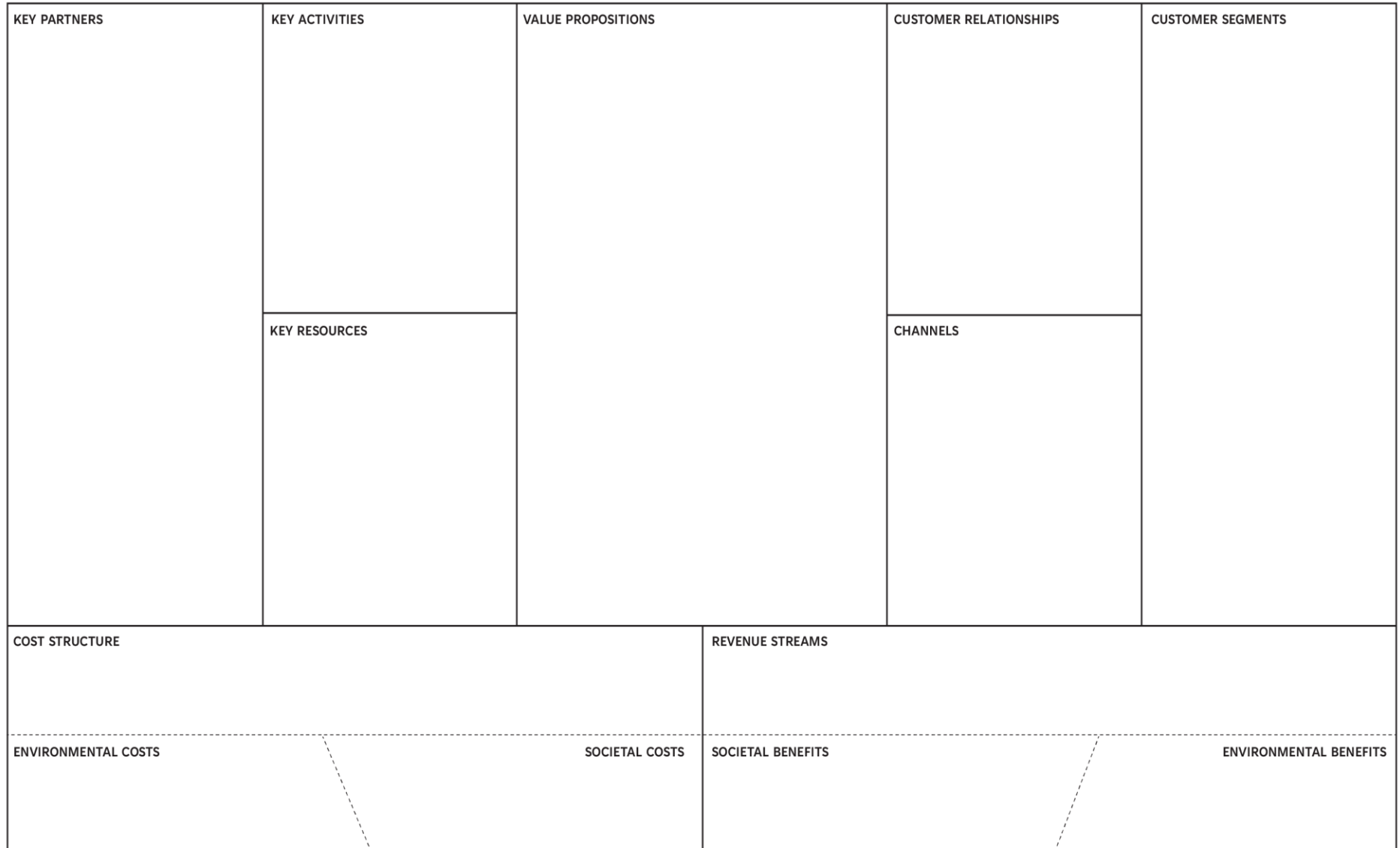


Business model canvas.



Adapted from businessmodelgeneration.com by Business Models Inc.