



Thursday, May 9, 2024

RiverCrest Golf Club & Preserve
Phoenixville, PA

www.ursinus.edu/bear2bearbenefit

Bear2Bear Benefit & Bash - 6th Annual

The Bear2Bear Benefit and Bash brings Ursinus alumni, trustees, parents, and friends together for a night of , impact, featuring lively entertainment, dinner, cocktails, and live and silent auctions. Proceeds from this event support the **Bear2Bear Student Emergency Fund**, which provides emergency assistance and completion grants to students facing temporary financial hardship or crisis situations.

The 2024 Bear2Bear Impact Award for Leadership and Service

A highlight of the Bear2Bear Benefit & Bash is the presentation of the **Bear2Bear Impact Award for Leadership and Service**, which recognizes distinguished individuals or organizations who have had an extraordinary impact on their local, national, or global communities through leadership and service, and have been unparalleled supporters of Ursinus and its mission.

This year's recipient, **John E.F. "Jef" Corson H'12, P'04**, is a longtime Ursinus College trustee, philanthropist, and past interim president, who has had a profound impact on Ursinus and the surrounding community. Corson spent more than four decades on the Ursinus College Board of Trustees, serving as board secretary, treasurer, vice chair, chair, and even the college's interim president in 2010. Currently the president of both the Corson Investment Company and the Corson Foundation, Corson has also held volunteer leadership roles with the Children's Hospital of Philadelphia (CHOP) (board member), Montgomery Hospital (board chair), Einstein Healthcare Network (board member), and Einstein Medical Center Montgomery (EMCM) (board vice-chair), as well as several other community organizations. *Previous recipients include:* Joan and Will '61 Abele, Joseph DeSimone '86, Nancy Opalack '71, Michael T. Piotrowicz '78, and Donald E. '55 and Joan B. '57 Parlee.

Corporate & Individual Sponsorships

The 6th Annual Bear2Bear Benefit & Bash features a variety of corporate, promotional, and individual sponsorship opportunities that allow you to make a meaningful impact, celebrate this year's Impact Award winner, and potentially extend the reach of your corporate brand.

Through involvement as sponsors, companies and organizations have an opportunity to meet their own ESG agendas, tap into a healthy talent pipeline of interns, externs, and recent graduates, and promote your own brand. With diverse perspectives, a well-rounded education, and hands-on experience, our Bears are highly-motivated—97% of students are employed, in graduate/professional school, or participating in service opportunities within six months of graduation.

About Ursinus College

One of the nation's "Colleges that Change Lives," Ursinus College is widely recognized for its Common Intellectual Experience and its Quest: Open Questions Open Minds inquiry-based core curriculum, which has been touted in the higher education press. A top 100 national liberal arts college, Ursinus is noted among the most prestigious in the country for its undergraduate teaching and within the state for its career outcomes. The tree-lined, 170-acre campus is located 25 miles northwest of Philadelphia in Collegeville, Pa.

Ursinus College is a tax-exempt 501(c)(3) organization (federal tax ID: 23-1177930).



Have Questions? Contact Us:

Contact Liana Nathan, Director of the Ursinus Fund
Phone: 610-409-3163
Email: lnathan@ursinus.edu



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Sponsorship & Advertising Opportunities

Proceeds from this event will directly benefit Ursinus students through the Bear2Bear Student Emergency Fund, which provides emergency grants for students experiencing crisis situations or facing temporary financial hardship.

Sponsorship Menu	Presenting Sponsor	Old Gold Sponsor	Red Sponsor	Sycamore Sponsor	Bear Supporter
	\$25,000	\$15,000	\$10,000	\$5,000	\$1,500
Included tables (10 guests per table)	2 Tables	1 Table	1 Table	1 Table	2 Guests
Website recognition (logo/hyperlink or name)	✓	✓	✓	✓	name only
Program book recognition (logo or name)	✓	✓	✓	✓	name only
Recognition in slideshow during dinner	✓	✓	✓	✓	name only
Logo or name on UC social media	✓	✓	✓		
Event email recognition (logo or name)	✓	✓	✓		
Complimentary program book ad	Full-Page	Half-Page	Quarter-Page		
Recognition on printed invitations	✓				
Recognition during program from podium	✓				
<i>Tax-deductible amount*</i>	\$19,000	\$12,000	\$7,250	\$2,500	\$1,000

**If you do not plan to utilize your tables/tickets, please indicate this on your response form as it will increase the tax-deductible value of your sponsorship.*

Contribute to the Live or Silent Auction

Additional recognition and in-kind donation opportunities are available for those wishing to contribute an item/experience (such as sports tickets) to be included in the Bear2Bear Benefit & Bash's live or silent auction.

Promotional Opportunities

- \$7,500 Program Sponsor
- \$5,000 Cocktail Hour Sponsor
- \$5,000 Live Auction Sponsor
- \$5,000 Silent Auction Sponsor

Individual Tickets

- \$250 Individual
- \$125 Graduates of the Last Decade ('14-'23)
- \$125 Faculty/Staff

Program Book Ads

\$1,000 - Full-page Ad/Message
Size: 5.5" (w) x 8.5" (h)

\$500 - Half-page Ad/Message
Size: 5.5" (w) x 4.25" (h)

\$250 - Quarter-page Ad/Message
Size: 2.75" (w) x 4.25" (h)



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Sponsorship Confirmation

Contact Information:

CONTACT NAME: _____

SPONSOR NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PHONE: _____ CONTACT EMAIL: _____

INCLUDE BELOW THE OFFICIAL WORDING TO APPEAR IN PRINT AND ON THE EVENT WEBSITE:

Sponsorship Levels:

Deadline for print: April 5, 2024

- \$25,000 - Presenting Sponsor
- \$15,000 - Gold Sponsor
- \$10,000 - Red Sponsor
- \$5,000 - Sycamore Sponsor
- \$1,500 - Bear Supporter

Program Book Advertisements:

Deadline for print: April 5, 2024

- \$1,000 - Full-page Ad/Message Size:
4.5" (w) x 7.5" (h)
- \$500 - Half-page Ad/Message Size:
4.5" (w) x 3.75" (h)
- \$250 - Quarter Page Ad/Message Size:
2.25" (w) x 3.75" (h)

Promotional Opportunities:

- \$7,500 - Program Sponsor
- \$5,000 - Cocktail Hour Sponsor
- \$5,000 - Live Auction Sponsor
- \$5,000 - Silent Auction Sponsor

Individual Tickets: I wish to purchase ____ (# tickets) for the Bear2Bear Benefit & Bash.

Payment Options: Check, Credit Card, or Online at ursinus.edu/bear2bearbenefit

- I have enclosed a check made payable to "Ursinus College" in the amount of \$ _____
- Please charge my credit card below:

CARD TYPE: _____

CARDHOLDER'S NAME: _____

CARD NUMBER: _____ EXPIRATION DATE: _____ CVV: _____

CARDHOLDER'S SIGNATURE: _____ TODAY'S DATE: _____

- I decline any taxable goods or services in exchange for this sponsorship.



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